

International Opportunities


AY 2024 - 2025
for Faculty and Students
Issue #8

Virtual Exchange Activity Creativity 101: Turning Passion into Action

Hong Kong Baptist University (HKBU SCE) is delighted to invite you to participate in the Creativity 101: Turning Passion into Action virtual exchange webinar to be presented by Mr. Nikhil Panjwani, Regional Executive Creative Director of Ogilvy Asia, and Ms. Chevy Ho, Associate Creative Director of Ogilvy HK.


Participants will be given a Creative Brief at the end of the webinar, which will require teamwork to develop a creative solution. Shortlisted teams will be invited to participate in the Creativity 101 Campaign Pitching presentation, tentatively scheduled for January 2025.

Winning team member(s) could even win an internship opportunity at Ogilvy Hong Kong or Singapore!

 November 18, 2024
4:00 pm to 5:30 pm
(HK Time)
via Zoom

SCAN ME!
to Register for Free



If interested, please visit the
Center for Internationalization and External Relations
 3rd Floor, ETGB, CHMSU Talisay (Main) Campus



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